

MASTEREIGN ENRICHMENT GROUP From Success To Significance



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VISION & MISSION

To be Asia Pacific's best and most admired holistic enrichment group.

To thrive as a leading holistic tribe with a heart to serve and a passion to make positive impact in Singapore and the region. The journey is from success to significance.

OUR CULTURE

As a united tribe, we have a continuous growing organizational structure that does not stifle but instead encourage each individual to be innovative and enterprising. That means we have the courage to take creative risks, embrace change and push the envelope to profit others.

We believe in creating value for our customers, bringing benefits to our associates and being the source of tremendous blessing at large.

Our leaders know where they are going and we follow and commit ourselves to the vision. We let tribal customs thrive by mutually respecting and recognizing one another's contributions and talents.

The journey ahead is not without obstacles but in the midst of it all, we remember to celebrate life and cheer everyone to finish strong in the race.

OUR CUSTOMERS

Since 1997, we have served more than a quarter of a million youths and adults in over 300 government schools and educational institutions. Many are customers who have stayed with us for years and on that note, we are grateful and humbled.

Our tribal values which are spelt out in the 4Rs have effectively served as practical guideposts for us to grow and thrive.

RESPONSIBILITY - We can be trusted to do what we have promised. We do what is right with integrity and sincerity.

RELATIONSHIP - We care for the quality of life of each person. We inspire compassion, optimism and fun wherever we are.

RESULTS - We encourage ownership and work practices that lead to a strong finish. We plan wisely, monitor closely and overcome problems through creative solutions. We want only excellent and remarkable outcomes.

REWARDS - We practise sound stewardship principles. We are a generous tribe and we reward the best in the land. We are transparent and fair in our dealings and these are what make this tribe attractive and authentic.



MASTEREIGN Visual Arts

“Education should teach how to be in love always and what to be in love with. The great things in history have been done by great lovers, by the saints and men of science and artists, and the problem of civilization is to give every man a chance of being a saint, a man of science, or an artist.” -A. Clutton Brock

OUR PROGRAMME DIRECTOR



Soffian A. Manap

An alumnus of Nanyang Academy of Fine Arts, Soffian's artistic flair was further complemented with a wholesome curriculum of Curtin's University School of Technology, from which he attained his Bachelor of Arts, Multimedia.

With more than 25 years of experience in the field of Visual Arts and Multimedia, Soffian has impacted every organisation that he has served. He brought home the 1st prize for River View Hotel in the Inter-Hotel QCC Logo Competition. Goodwood Park Hotel was later blessed with the 1st prize in the STPD Best Christmas Decoration, followed by the 2nd prize the following year. At the Asia Pacific Region, Asian Book Awards, Soffian bagged the Silver Award twice for Marked Point Design in 1995 and 1998.

As a FDAWU Union member, he sat as a treasurer for 2 years. Soffian has also been called upon to sit as a panel of judges for numerous national art competitions. Equipped with the knowledge of Visual and Digital Arts and the wholesome experiences spanning across 25 years in multiple environments, Soffian A. Manap, who is currently our Programme Director at Mastereign Media Arts, is a much sought after intellectual and professional.

OUR PROGRAMME MANAGER



**Mohammad
Fazrullah Majid**

Fazrullah, a graduate of LASALLE College of the Arts, is a consummate artist and a passionate art educator. He believes in the holistic development of a person, and he has found the arts to be an effective medium to make this happen. After getting his Arts Degree (Hons), he continued to do research and hone his skills by teaching all aspects of Visual Arts from history, theory to practicum. A practising artist himself, Fazrullah has exhibited his art works all over Singapore.

OUR MAIN TRAINERS

Dicky Dzulkarnaen | Irene Koh | Janice Chua | Suryani Abu Hassan | Remy Zemy | Noor Azizah Abdullah | Ahmad Shah | Firdaus Kabeer Marican | Noor Illiani | Karimah Amin

NAC Programmes



VAP 001 Muralize It!

A programme teaching the Art of Mural painting (NAC-AEP 2011/12)

This programme teaches students the Art of mural painting. The students will learn every aspect of mural painting such as designing, large scale drawing, basic draftsmanship, colour combination and mixing as well as painting techniques. The programme also teaches students the history and theoretical applications in mural designs.



VAP 002 Batik Painting

The study of the ancient Art of Batik painting (NAC-AEP 2011/12)

In this programme, students will be introduced to the ancient art form of Batik. They will not only be taught about Indonesian Batik but also about the Art form as it is practised in other parts of the world. Students will go through both the dry and wet Batik painting methods as well as an introduction into colour mixing and tonal gradation and layering.



VAP 003 Wirefest

Sculpting of the 3 dimensional with wire (NAC-AEP 2011/12)

This programme will take students through the processes and history of wire form sculpting. They will discover how to shape and combine wire into different types of exciting sculptural works ranging from the formal and classical to the contemporary. Students will also be introduced to the history and artists of this Art form.

Other Programmes



VAP 004 Street Art

Exploring of popular and youth culture through Visual Arts

Street Art uses popular youth culture as a component in its subject matter. Street Art uses an array of mediums such as paints, chalk and spray paints. Not limited to just murals, Street Art can also be incorporated onto other surfaces such as the body of dust bins, letter boxes and doors etc. Students will learn how to conceptualize Street Art designs, learn about different painting techniques and colour theory and also how to execute a Street Art work that is dynamic, robust and blends together with the surrounding area and landscape.



VAP 006 Acrylic Painting

Learning painting via the vibrantly colourful acrylic painting medium

This programme allows students to learn about classical and contemporary painting. They will be taught how to create Art pieces that are exciting and dynamic through understanding different subject matters, materials, paper and canvas painting and also the important theory of colour and its applications.



VAP 005 Painting

Basic, Intermediate and Advanced methods of painting

In this programme, students will be taught a wide range of painting techniques that focus on any subject matter, from still life to portraits. The use of flat and round brushes and an advanced method like 'Tonking' to produce effects on the canvas or paper will be taught in depth. Students will also learn how to artistically observe a subject matter in order to produce beautiful compositions and the usage of colour temperature to lend the correct mood to their work. Ultimately, this programme will increase students' confidence in painting independently in the future.



VAP 007 Chinese Brush Painting

Master stroke work through an ancient Art form

This programme teaches students the fundamentals of Chinese Brush Painting. From basic strokes and usage of inks, students will learn how to create beautiful pieces of Chinese painting.



VAP 008 Drawing

Graphite art implementations and processes

Drawing is a fundamental skill in the understanding of form and shapes. Being able to draw well allows students to venture more confidently into other areas of art making such as sculpting and painting. This programme teaches students all types of graphite drawing techniques such as form, line and blind drawing to hatching, blending and defining.



VAP 009 Cartooning

The art of graphic storytelling

In cartooning, students will learn how to design cartoon characters that shall be used in original stories of their own making. Students will be made to understand the importance of facial expressions and body language in order to depict their characters well. The dressing and colour coordination of the whole character as well as the story outline will be covered and imparted to the students.



VAP 010 Clay Art

Basic to intermediate sculpting through paper clay

This programme provides the students with a chance to learn sculpting methods by making unique works of sculpture and clay tiles. Kneading, rolling and pinching are some of the methods that the students will be taught in order for them to understand the processes of clay working. Colouring will also be covered in this programme.



VAP 011 Ceramic Art

Advanced sculpting processes through earthen clay working

Ceramic Art allows students to experience making art pieces with earthen clay thus immersing them in the experience of traditional sculpting through the use of a traditional medium. Being a material that offers an array of limitless possibilities and challenges, earthen clay gives students an art making experience that not many sculpting material can come close to. Ceramic Art also teaches students the art of glazing and layering in order to produce a vibrant and charming piece of creation.



VAP 012 Metal Tooling

Drawing on copper

This art form allows students to explore the basic processes in metal working. By shaping and embossing a copper plate, students will learn how to make any image that they desire. This programme will cover image designing, copper working and highlighting.



VAP 013 Mosaic Art

Image making via mosaic tiles

Mosaic Art has been around as early as the Byzantine era and its practice spans from Europe to the Middle East. This art form gives students a sense of achievement and good pattern recognition skills that can benefit other areas of art making and appreciation. Making a mosaic art piece develops in students a keen eye for detail and a feel of how a particular design can be worked on from start to finish. In this programme, students will learn how to design an image, understand colour theory and selection and interpretation.



VAP 014 Collage

Juxtaposition of various images to form an image

In this programme, students will learn Principles of Art and Design in order to make exciting, colourful and expressive art pieces made from recycled materials such as cans, bottle caps, old magazine and any other materials that they can find. Students will also learn creative decision making with regards to the juxtaposition of materials while considering the texture, colour, size and shape of such materials.



VAP 015 Mixed Media

The practice of multiple medium uses

The Art of Mixed Media allows students to explore different types of mediums and materials such as recyclables to create an art piece. Students will learn how to relate different materials together, conceptualize an idea through a given theme and lastly, produce a quality and visually stunning art piece in 2- or 3-dimensional form.



VAP 016 **Art of Printing**

Traditional image practices

This programme introduces students to the art of printmaking. They will be taught the traditional method of making 1-2 layer prints in colour and monotypes using different methods such as silk screen, linoleum and organic printing. They will also be introduced to the historical background and artists involved with this lasting art form.



VAP 017 **Recycles Art**

From the bin to the gallery

Collecting objects that would normally be thrown away and converting them into an art piece has long been a favourite technique of many artists. Recycles Art trains students to spot an aesthetic potential in almost every common object, be it a drink can or a recycled paper. It thus hones students' appreciation and understanding of Art.

Fusion Programmes



VAP 018 **Puppetry**

From puppet to story

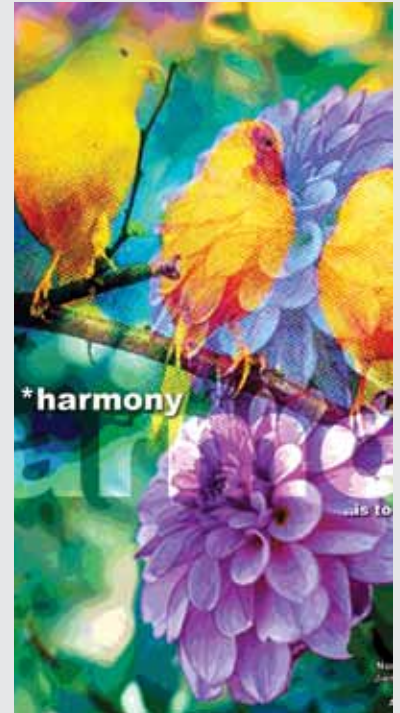
In this programme, students will get a chance to learn how to make puppets from all sorts of recycled materials and then study the art of puppet theatre. A collaboration between the Mastereign Visual Arts and Mastereign COPA (Drama), this programme will impart to the students the ability to set a puppet show, from start to finish.



VAP 019 **Scrapbooking**

Exciting journal keeping

Learning scrapbooking empowers the students with the abilities of visual art making together with written English skills. The scrapbook will have a theme that is pre- chosen for the students to work on. They will be taught how to draw, collage and event quick printings in order to fill up the scrapbook with attractive and interesting designs. They will also be taught how to write well and creatively in order to present a scrapbook that is both visually and literally interesting. This programme is a collaboration of Mastereign Visual Arts and Academy.



VAP 020 **Visual Art Adventure Camp**

Visual Arts in the great outdoors

This programme fuses the excitement of camping with the wonder of visual arts. In this programme, students will be taught either Batik painting, mural painting or wire sculpture. Students will be taught about all aspects of Visual Arts making and also learn the value of team work, team spirit and both creative and innovative processes of Art making. Students will also engage in fun and exciting camp games in the wonderful outdoors.

Our Partner Schools

North Zone

- Admiralty Primary School
- Ahmad Ibrahim Primary School
- Anchor Green Primary School
- Anderson Primary School
- Canberra Primary School
- CHIJ (OLN) Primary School
- CHIJ St Nicholas (Primary School)
- Chongfu Primary School
- Compassvale Primary School
- Endeavour Primary School
- Evergreen Primary School
- Fernvale Primary School
- Fuchun Primary School
- Greendale Primary School
- Greenwood Primary School
- Horizon Primary School
- Huamin Primary School
- Innova Primary School
- Jiemin Primary School
- Maris Stella High (Primary School)
- Marsiling Primary School
- Mayflower Primary School
- Mee Toh School
- Montfort Junior School
- Nan Chiau Primary School
- Naval Base Primary School
- North Spring Primary School
- North View Primary School
- North Vista Primary School
- Northland Primary School
- Peiyong Primary School
- Punggol Primary School
- Qihua Primary School
- Rivervale Primary School
- Rosyth School
- Sembawang Primary School
- Seng Kang Primary School
- Si Ling Primary School
- Wellington Primary School
- Woodgrove Primary School
- Woodlands Primary School
- Woodlands Ring Primary School
- Xinmin Primary School
- Xishan Primary School
- Yio Chu Kang Primary School
- Yishun Primary School
- Admiralty Secondary School
- Ahmad Ibrahim Secondary School
- Anderson Secondary School
- Bowen Secondary School
- Canberra Secondary School
- CHIJ St Joseph's Convent
- CHIJ St Nicholas (Secondary School)
- Christ Church Secondary School
- Chung Cheng High Sch (Yishun)
- Compassvale Secondary School
- Deyi Secondary School
- Evergreen Secondary School
- Fuchun Secondary School
- Greendale Secondary School
- Hougang Secondary School
- Maris Stella High (Secondary School)
- Marsiling Secondary School
- Montfort Secondary School
- Nan Chiau High School
- Naval Base Secondary School
- North View Secondary School
- North Vista Secondary School
- Northbrooks Secondary School
- Northland Secondary School
- Orchid Park Secondary School
- Pei Hwa Secondary School
- Presbyterian High School
- Punggol Secondary School
- Riverside Secondary School
- Sembawang Secondary School
- Seng Kang Secondary School
- Serangoon Secondary School
- Si Ling Secondary School
- Singapore Sports School
- Woodgrove Secondary School
- Woodlands Ring Secondary School
- Woodlands Secondary School
- Xinmin Secondary School
- Yio Chu Kang Secondary School
- Yishun Secondary School
- Yishun Town Secondary School
- Anderson Junior College
- Serangoon Junior College
- Yishun Junior College

South Zone

- Ai Tong School
- Ang Mo Kio Primary School
- Anglo-Chinese Junior
- Anglo-Chinese Primary School
- Balestier Hill Primary School
- Bendemeer Primary School
- Blangah Rise Primary School
- Catholic High School
- Cedar Primary School
- CHIJ (Kellock)
- CHIJ (Toa Payoh) Primary School
- CHIJ-Our Lady of Good Counsel
- Da Qiao Primary School
- Fairfield Methodist School (Primary School)
- Farrer Park Primary School
- First Toa Payoh Primary School
- Gan Eng Seng Primary School
- Guangyang Primary School
- Holy Innocents' Primary School
- Hong Wen School
- Jing Shan Primary School
- Kheng Cheng School
- Kuo Chuan Presbyterian Primary School
- Marymount Convent School
- New Town Primary School
- Pei Chun Public School
- Pei Tong Primary School
- Queenstown Primary School
- Radin Mas Primary School
- Raffles Girls' Primary School
- River Valley Primary School
- St Andrew's Junior School
- St Gabriel's Primary School
- St Joseph's Institution Junior
- St Margaret's Primary School
- Teck Ghee Primary School
- Townsville Primary School
- Xinghua Primary School
- Yangzheng Primary School
- Zhangde Primary School
- Zhonghua Primary School
- ACS (Independent)
- Ang Mo Kio Secondary School
- Anglo-Chinese (Barker Road) Secondary School
- Balestier Hill Secondary School
- Bartley Secondary School
- Beatty Secondary School
- Bendemeer Secondary School
- Bishan Park Secondary School
- Bukit Merah Secondary School
- Cedar Girls' Secondary School
- CHIJ Secondary School (Toa Payoh)
- CHIJ St Theresa's Convent
- Chong Boon Secondary School
- Clementi Woods Secondary School
- Crescent Girls' School
- Fairfield Methodist School (Secondary School)
- First Toa Payoh Secondary School
- Gan Eng Seng School
- Guangyang Secondary School
- Henderson Secondary School
- Holy Innocents' High School
- Kent Ridge Secondary School
- Kuo Chuan Presbyterian Secondary School
- Mayflower Secondary School
- Outram Secondary School
- Peicai Secondary School
- Peirce Secondary School
- Queenstown Secondary School
- Queensway Secondary School
- Raffles Institution
- Serangoon Garden Secondary School
- Singapore Chinese Girls' School
- St Andrew's Secondary School
- St Gabriel's Secondary School
- St Joseph's Institution
- St Margaret's Secondary School
- Whitley Secondary School
- Yuying Secondary School
- Zhonghua Secondary School
- National Junior College
- Nanyang Junior College

East Zone

- Bedok Green Primary School
- Bedok West Primary School
- Canossa Convent Primary School
- Casuarina Primary School
- Changkat Primary School
- CHIJ Katong Primary School
- Chongzheng Primary School
- Coral Primary School
- Damai Primary School
- East Coast Primary School
- East Spring Primary School
- East View Primary School
- Elias Park Primary School
- Eunoss Primary School
- Fengshan Primary School
- Geylang Methodist School (Primary)
- Gongshang Primary School
- Griffiths Primary School
- Haig Girls' School
- Junyuan Primary School
- Loyang Primary School
- Maha Bodhi School
- Meridian Primary School
- Ngee Ann Primary School
- Northlight School
- Opera Estate Primary School
- Park View Primary School
- Pasir Ris Primary School
- Paya Lebar Methodist Girls Secondary School
- Poi Ching School
- Qiaonan Primary School
- St Anthony's Canossian Primary School
- St Hilda's Primary School
- St Stephen's Primary School
- Tampines North Primary School
- Tampines Primary School
- Tanjong Katong Primary School
- Tao Nan School
- Telok Kurau Primary School
- Temasek Primary School
- White Sands Primary School
- Yu Neng Primary School
- Yumin Primary School
- Anglican High School
- Bedok Green Secondary School
- Bedok North Secondary School
- Bedok South Secondary School
- Bedok Town Secondary School
- Bedok View Secondary School
- Broadrick Secondary School
- Chai Chee Secondary School
- Changkat Changi Secondary School
- CHIJ Katong Convent
- Chung Cheng High School (Main)
- Coral Secondary School
- Damai Secondary School
- Dunman High School
- Dunman Secondary School
- East Spring Secondary School
- East View Secondary School
- Geylang Methodist School (Secondary)
- Greenview Secondary School
- Hai Sing Catholic
- Junyuan Secondary School
- Loyang Secondary School
- MacPherson Secondary School
- Manjusri Secondary School
- Ngee Ann Secondary School
- Pasir Ris Crest Secondary School
- Pasir Ris Secondary School
- Paya Lebar Methodist Girls Primary School
- Ping Yi Secondary School
- Siglap Secondary School
- Springfield Secondary School
- St Anthony's Canossian Secondary School
- St Hilda's Secondary School
- St Patrick's School
- Tampines Secondary School
- Tanjong Katong Girls'
- Tanjong Katong Secondary School
- Telok Kurau Secondary School
- Temasek Secondary School
- Victoria School
- Tampines Junior College
- Temasek Junior College
- Victoria Junior College

West Zone

- Assumption Pathway School
- Beacon Primary School
- Boon Lay Garden Primary School
- Bukit Panjang Primary School
- Bukit Timah Primary School
- Bukit View Primary School
- CHIJ (Our Lady Queen of Peace)
- Chua Chu Kang Primary School
- Clementi Primary School
- Concord Primary School
- Corporation Primary School
- Dazhong Primary School
- De La Salle School
- Fuhua Primary School
- Greenridge Primary School
- Henry Park Primary School
- Hong Kah Primary School
- Jurong Primary School
- Jurong West Primary School
- Juying Primary School
- Keming Primary School
- Kranji Primary School
- Lakeside Primary School
- Lianhua Primary School
- Methodist Girls' School (Primary School)
- Nan Hua Primary School
- Nanyang Primary School
- Pei Hwa Presbyterian Primary School
- Pioneer Primary School
- Princess Elizabeth Primary School
- Qifa Primary School
- Rulang Primary School
- Shuqun Primary School
- South View Primary School
- St Anthony's Primary School
- Teck Whye Primary School
- Unity Primary School
- West Grove Primary School
- West View Primary School
- Xingnan Primary School
- Yew Tee Primary School
- Yuhua Primary School
- Zhenghua Primary School
- Assumption English School
- Boon Lay Secondary School
- Bukit Batok Secondary School
- Bukit Panjang Government High School
- Bukit View Secondary School
- Chestnut Drive Secondary School
- Chua Chu Kang Secondary School
- Clementi Town Secondary School
- Dunearn Secondary School
- Fajar Secondary School
- Fuhua Secondary School
- Greenridge Secondary School
- Hillgrove Secondary School
- Hong Kah Secondary School
- Hua Yi Secondary School
- Hwa Chong Institution
- Jurong Secondary School
- Jurong West Secondary School
- Jurongville Secondary School
- Juying Secondary School
- Kranji Secondary School
- Nan Hua High School
- Nanyang Girls' High School
- New Town Secondary School
- NUS High School of Math and Science
- Pioneer Secondary School
- Regent Secondary School
- River Valley High School
- Shuqun Secondary School
- Swiss Cottage Secondary School
- Tanglin Secondary School
- Teck Whye Secondary School
- Unity Secondary School
- West Spring Secondary School
- Westwood Secondary School
- Yuan Ching Secondary School
- Yuhua Secondary School
- Yusof Ishak Secondary School
- Zhenghua Secondary School
- Anglo-Chinese Junior College
- Jurong Junior College
- Millennia Institute
- Pioneer Junior College



Should you require more information, please contact our education consultants at (65) 6836 6466 or write to info@mastereign.com to make appointments for further discussion.

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