

MASTEREIGN

ENRICHMENT GROUP

From Success To Significance



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VISION & MISSION

To be Asia Pacific's best and most admired holistic enrichment group.

To thrive as a leading holistic tribe with a heart to serve and a passion to make positive impact in Singapore and the region. The journey is from success to significance.

OUR CULTURE

As a united tribe, we have a continuous growing organizational structure that does not stifle but instead encourage each individual to be innovative and enterprising. That means we have the courage to take creative risks, embrace change and push the envelope to profit others.

We believe in creating value for our customers, bringing benefits to our associates and being the source of tremendous blessing at large.

Our leaders know where they are going and we follow and commit ourselves to the vision. We let tribal customs thrive by mutually respecting and recognizing one another's contributions and talents.

The journey ahead is not without obstacles but in the midst of it all, we remember to celebrate life and cheer everyone to finish strong in the race.

OUR CUSTOMERS

Since 1997, we have served more than a quarter of a million youths and adults in over 300 government schools and educational institutions. Many are customers who have stayed with us for years and on that note, we are grateful and humbled.

Our tribal values which are spelt out in the 4Rs have effectively served as practical guideposts for us to grow and thrive.

RESPONSIBILITY - We can be trusted to do what we have promised. We do what is right with integrity and sincerity.

RELATIONSHIP - We care for the quality of life of each person. We inspire compassion, optimism and fun wherever we are.

RESULTS - We encourage ownership and work practices that lead to a strong finish. We plan wisely, monitor closely and overcome problems through creative solutions. We want only excellent and remarkable outcomes.

REWARDS - We practise sound stewardship principles. We are a generous tribe and we reward the best in the land. We are transparent and fair in our dealings and these are what make this tribe attractive and authentic.



MASTEREIGN LEARNING JOURNEYS

“Where experience comes alive!”

OUR PROGRAMME CONSULTANT



Keith Low

Since young, Keith has always enjoyed exploring, learning and imparting. Outgoing in nature and zealous to discover about cultures and lifestyles of different countries, he embarks regularly on enriching educational trips in Singapore, Asia and beyond.

Keith is also widely connected to many people from other countries. During his National Service, he served in the Republic of Singapore Navy and had sailed to countries such as East Malaysia, Thailand and China. As a result, he was privileged to be hosted by the local people and had many opportunities to interact with military officials and the locals. This had helped him develop an appreciation of the various cultures and customs.

While he was still an undergraduate in the University of

Queensland, he had organised numerous road trips to villages, towns and cities. Overnight camps, farms visits, factories tours, chemical plant tours and cultural exchanges were part and parcel of those meaningful undergraduate days.

For every trip he embarked on, he made a point to embrace the beauty of nature and people. Because of his enthusiasm to interact and help others, he was nominated as the orientation manager in one of the student clubs on campus. His responsibilities included helping new students adapt to the university's routine and lifestyles, organize activities for students to make friends and network and promote multi-culturalism and friendship beyond nations.

Keith is also a compassionate person. Over the years, he has gone on mission trips to cities in Mauritius, Israel and Australia to help the less fortunate and under privileged. From these trips, he has learnt to appreciate life a lot more. An advocate of experiential learning, he is convinced that learning must never be confined by the four walls of a classroom. Therefore, he is always ready to instruct, impact and inspire students in their holistic learning experience through meaningful trips which are carefully crafted to meet learning objectives.

Keith obtained his Bachelor of Engineering (Chemical) Honours IIA from the University of Queensland, Australia.

Local Programmes



MLJ 001 National Education Trekking Journey *(National Education)*

This specially customised 'National Education Programme' allows students to gain 'first-hand' experience of Singapore's history and its rich cultural heritage through an experiential learning journey exercise. If one does not know one's own country thoroughly, one cannot love it sufficiently; there is no love without knowing the object of one's love and appreciating its qualities. History is thus an index to a nation's future possibilities just as it is a mirror to its past achievements.

Fusion Approach:

- Character Development / Life Skills
- Outdoor Adventure
- Team Building
- Digital Photography
- Presentation and Oral Communication Skills



MLJ 003 Land and Water Conservation Journey *(Environmental Awareness)*

A nation with hardly any natural resources, Singapore has remarkably overcome tremendous land use and water constraints challenges over the years. With growing population and economy, Singapore faces one of the toughest resource management issues in the world. Embark on a discovery journey of the nation's continuous efforts in prevailing over limitations through sophisticated systems and technologies.

Objectives:

In order for students to understand the nations' vulnerability of scarce resources and how that makes Singapore different from other countries, this package provides an exciting package for students to understand the challenges of Singapore in the past, present and future.

Fusion Approach:

- Photojournalism
- Interviewing and Presentation Skills
- Tourism and Hospitality



MLJ 005 People and Culture *(Racial Harmony)*

Students will visit various ethnics associations to acquire knowledge on the history, culture, language, practices, various culinary delights and their unique costumes. They will learn about their fore-fathers and their influences from different ethnic, religious and cultural background that contributed to the diversity and richness of a multi-ethnic Singapore. With the fusion of digital or visual arts and writing skills training, students will learn to use different forms of presentation methods to showcase their findings.



MLJ 002 Heart of Worship Learning Experience *(National Education / Religious Harmony)*

Singapore is widely known for her racial and religious harmony. This learning package takes students to the various places of worship in Singapore to help students understand the practices and traditions of various religious groups in Singapore. In order for religious harmony to exist, people must have mutual respect, understanding and forbearance among the adherents of different religions. Heart of Worship learning experience is thus an avenue to expose students to the beliefs of their peers, at the same time create a spirit of friendship and cooperation among the different religions.



MLJ 004 Rediscovering the East - Art & Heritage *(Media/Visual Arts & National Education)*

Students will be brought on various walking trails of heritage foundations, such as the shop houses built in the 1900s by the early settlers. Along the trail in the heritage-rich Katong and Joo Chiat, students will observe the traditional elements found on the exterior and within the interior of an ethnic house, such as the different architectural style, the colorfully glazed wall tiles, relief panels of various designs, Chinese motifs such as dragons and phoenixes, and the Peranakan's colorful wall tiles and interior design.



MLJ 006 Sculpture Walks *(Visual Arts)*

Student will learn to appreciate public sculptures being displayed in various part of Singapore. They will learn the different art forms, materials, and texture used for each piece of art work; and they will also gain a better understanding of the historical significance of each sculpture. Local and international artists behind each sculpture will be introduced to engage the students in understanding the style and technique used that characterized each artist. During the trail, students will also get to experience basic wire sculpting.



MLJ 007 **Love Singapore, Love Gaia** *(Environmental Awareness)*

In this comprehensive learning journey, students will be brought to various sites such as the National Library, Sungei Buloh Wetland Reserve, Marina Barrage, and more. Through these visits, students will understand the importance of natural & resources conservation, and appreciate how our country, through various initiatives, has continuously contributed towards saving our Earth. They will acquire knowledge in carbon footprint, the importance of natural conservation, the Greenhouse effects & climate change, the different methods on saving energy and water, and the 4Rs (Reduce, Reuse, Renew, Recycle).



MLJ 009 **Hospitality - Food & Beverages** *(Elements of Business Studies)*

Students will be introduced to the Food & Beverages industry and will visit bread, eggs and organic food processing plants that produces wholesale food products for the F&B industry. They will also visit local clubs for insights about bar operations. Students will learn about beverage preparation and experience "mock-tail" mixing.



MLJ 008 **Hospitality - Hotels/ Clubs/ Restaurants** *(Elements of Business Studies)*

Students will be introduced to the hospitality industry in Singapore with a tour of different accommodation choices for tourists, ranging from budget hotels to 5-star hotels. They will be given an in-depth tour of each location, understanding and learning about the back-end operations (known widely as the unseen "heart" of hotel operations) and the front line customer service operations.



MLJ 010 **Be in Health** *(Food and Nutrition)*

Students will learn about healthy living, starting with healthy dining. They will visit food processing plants that produce healthier choice of food products, such as bread, eggs, organic and learn how they are processed, packed and sold in the market. A visit to the Health Zone at the Health Promotion Board provides an interactive learning experience for the students on various healthy lifestyle topics.

MLJ 011 **'Under the Sea' Discovery** *(Education and Environmental Awareness)*

Underwater World Singapore, situated on Sentosa Island of Singapore, is a unique and well-known oceanarium showcasing some 2500 marine lives from 250 species from around the regions. In order to instill an adventurous spirit in the participants and at the same time widen their knowledge of the underwater world, Mastereign Learning Journeys is taking students on a unique overnight camp in underwater world. This once in a lifetime experience allows participants to observe and be fascinated by the awesome marine creatures be it day or night.

Inbound Programmes (For Overseas Students)



MLJ 012 **Asean Art Exposure Study Tour** *(Visual Arts)*

This visual art study tour has a unique flavor to it. Focusing on the culture and aesthetics of Asean countries, students will be taken on an eye opening journey to explore drawings, sculptures and paintings exclusively found in the Asean region. This tour also incorporates the English language as a major part of students' learning. The fun-filled English lesson revolves around artistic theme, where students will be able to identify and apply their language skills in the area of their interest. Coupled with exciting learning journeys in the city of Singapore, this study tour is definitely an incomparable experience for all students who have a flair for fine arts.

Inbound Programmes (For Overseas Students)



MLJ 013 Dance and Drama Study Tour (Performing Arts)

Students will experience an exceptional study tour revolving around the performing arts scene of Singapore. They will embark on an inspiring journey of dance and drama programmes conducted by top professionals of the industry. Not only will students be able to hone their craft through these power-packed workshops, they will also have the opportunity to interact with local performing artist and visit state of the art performing venues in Singapore. Above all, students will be immersed in English language lessons with themes that they will be widely exposed to. This exclusively designed study tour is truly one of a kinds.



MLJ 015 Uniquely Sports Study Tour (Sports and Games)

This week-long study tour is indeed incomparable. This uniquely design programme has a thread of sporting flavor running through it, catering to the cravings of all sports enthusiasts. Students will be introduced to a variety of sports and games, drills and mini competitions. Not only does this study tour help students boost their fitness, it also provides a platform for them to sharpen their techniques under the careful guidance of renowned professional trainers. Additionally, students will also embark on several excursions to interact with local athletes and immerse into the Singapore culture. English language lesson are incorporated into the programme to provide a holistic development package for all participants. These lessons are conducted in a fun-filled environment with themes revolving about sports and culture.



MLJ 017 Holistic Cultural Study Tour (Holistic)

This study tour is an unforgettable package that aims to provide a holistic experience for students. An exciting spread of daily activities is installed for them to pick up a new skill and also to immerse themselves into the Singapore culture. Placing strong emphasis on the English language, students will be taught listening, oral and writing skills based on interesting themes which ties in nicely with the workshops and excursions. They will also have the opportunities to interact with local students through school visit and sporting activities. As a whole, this study tour not only provides an eye-opening experience for youths, it also serves as an excellent springboard for talents to evolve.



MLJ 014 Film and Multimedia Study Tour (Media Arts)

This extraordinary study tour is definitely an attraction to budding young film makers and multimedia talents. It offers a wholesome spread of programmes allowing a deeper appreciation of media art studies. Through the guidance of highly qualified local film makers and industrial specialist, students will be exposed and inspired by the wonders of creativity through technology. Not only will they have opportunities to handle high tech equipments and latest commercial software, but more importantly this study tour aims to sharpen their creativity and aesthetics flair. A comprehensive English language course is also incorporated into the programme to enhance the understanding and appreciation of the media arts industry.



MLJ 016 Parent and Child Study Tour (Culture and Education)

This study tour offers a wide variety for programmes for both students and parents who wish to come along. A holistic package is designed to immerse students into the education system in Singapore. They will be able to interact with local students and participate in lessons and other activities. Accompanying parents will be treated to a range of recreation activities, personal development workshops and interaction sessions with local parents. Additionally, the excursion incorporated in this package not only allows for greater social interaction, it also provides quality time for families to get together to explore the culture and sights of Singapore. It is definitely a perfect avenue to serve the needs of students and parents.



MLJ 018 Singapore School Immersion Study Tour (Culture and Education)

This study tour promises a fruitful and fulfilling immersion experience for students who wish to pursue their education in Singapore. Students will be able to participate in the local school curriculum and activities at the same time interact with local students. They will also be engaged in a series of fun-filled learning trips to various sights of Singapore where they will be able to have a deeper understanding of the Singapore life story. This study tour is the perfect platform for students to gain firsthand experience in realistic environment in the local school and Singapore as a whole.

Our Partner Schools

North Zone

- Admiralty Primary School
- Ahmad Ibrahim Primary School
- Anchor Green Primary School
- Anderson Primary School
- Canberra Primary School
- CHIJ (OLN) Primary School
- CHIJ St Nicholas (Primary School)
- Chongfu Primary School
- Compassvale Primary School
- Endeavour Primary School
- Evergreen Primary School
- Fernvale Primary School
- Fuchun Primary School
- Greendale Primary School
- Greenwood Primary School
- Horizon Primary School
- Huamin Primary School
- Innova Primary School
- Jiemin Primary School
- Maris Stella High (Primary School)
- Marsiling Primary School
- Mayflower Primary School
- Mee Toh School
- Montfort Junior School
- Nan Chiau Primary School
- Naval Base Primary School
- North Spring Primary School
- North View Primary School
- North Vista Primary School
- Northland Primary School
- Peiyong Primary School
- Punggol Primary School
- Qihua Primary School
- Rivervale Primary School
- Rosyth School
- Sembawang Primary School
- Seng Kang Primary School
- Si Ling Primary School
- Wellington Primary School
- Woodgrove Primary School
- Woodlands Primary School
- Woodlands Ring Primary School
- Xinmin Primary School
- Xishan Primary School
- Yio Chu Kang Primary School
- Yishun Primary School
- Admiralty Secondary School
- Ahmad Ibrahim Secondary School
- Anderson Secondary School
- Bowen Secondary School
- Canberra Secondary School
- CHIJ St Joseph's Convent
- CHIJ St Nicholas (Secondary School)
- Christ Church Secondary School
- Chung Cheng High Sch (Yishun)
- Compassvale Secondary School
- Deyi Secondary School
- Evergreen Secondary School
- Fuchun Secondary School
- Greendale Secondary School
- Hougang Secondary School
- Maris Stella High (Secondary School)
- Marsiling Secondary School
- Montfort Secondary School
- Nan Chiau High School
- Naval Base Secondary School
- North View Secondary School
- North Vista Secondary School
- Northbrooks Secondary School
- Northland Secondary School
- Orchid Park Secondary School
- Pei Hwa Secondary School
- Presbyterian High School
- Punggol Secondary School
- Riverside Secondary School
- Sembawang Secondary School
- Seng Kang Secondary School
- Serangoon Secondary School
- Si Ling Secondary School
- Singapore Sports School
- Woodgrove Secondary School
- Woodlands Ring Secondary School
- Woodlands Secondary School
- Xinmin Secondary School
- Yio Chu Kang Secondary School
- Yishun Secondary School
- Yishun Town Secondary School
- Anderson Junior College
- Serangoon Junior College
- Yishun Junior College

South Zone

- Ai Tong School
- Ang Mo Kio Primary School
- Anglo-Chinese Junior
- Anglo-Chinese Primary School
- Balestier Hill Primary School
- Bendemeer Primary School
- Blangah Rise Primary School
- Catholic High School
- Cedar Primary School
- CHIJ (Kellock)
- CHIJ (Toa Payoh) Primary School
- CHIJ-Our Lady of Good Counsel
- Da Qiao Primary School
- Fairfield Methodist School (Primary School)
- Farrer Park Primary School
- First Toa Payoh Primary School
- Gan Eng Seng Primary School
- Guangyang Primary School
- Holy Innocents' Primary School
- Hong Wen School
- Jing Shan Primary School
- Kheng Cheng School
- Kuo Chuan Presbyterian Primary School
- Marymount Convent School
- New Town Primary School
- Pei Chun Public School
- Pei Tong Primary School
- Queenstown Primary School
- Radin Mas Primary School
- Raffles Girls' Primary School
- River Valley Primary School
- St Andrew's Junior School
- St Gabriel's Primary School
- St Joseph's Institution Junior
- St Margaret's Primary School
- Teck Ghee Primary School
- Townsville Primary School
- Xinghua Primary School
- Yangzheng Primary School
- Zhangde Primary School
- Zhonghua Primary School
- ACS (Independent)
- Ang Mo Kio Secondary School
- Anglo-Chinese (Barker Road) Secondary School
- Balestier Hill Secondary School
- Bartley Secondary School
- Beatty Secondary School
- Bendemeer Secondary School
- Bishan Park Secondary School
- Bukit Merah Secondary School
- Cedar Girls' Secondary School
- CHIJ Secondary School (Toa Payoh)
- CHIJ St Theresa's Convent
- Chong Boon Secondary School
- Clementi Woods Secondary School
- Crescent Girls' School
- Fairfield Methodist School (Secondary School)
- First Toa Payoh Secondary School
- Gan Eng Seng School
- Guangyang Secondary School
- Henderson Secondary School
- Holy Innocents' High School
- Kent Ridge Secondary School
- Kuo Chuan Presbyterian Secondary School
- Mayflower Secondary School
- Outram Secondary School
- Peicai Secondary School
- Peirce Secondary School
- Queenstown Secondary School
- Queensway Secondary School
- Raffles Institution
- Serangoon Garden Secondary School
- Singapore Chinese Girls' School
- St Andrew's Secondary School
- St Gabriel's Secondary School
- St Joseph's Institution
- St Margaret's Secondary School
- Whitley Secondary School
- Yuying Secondary School
- Zhonghua Secondary School
- National Junior College
- Nanyang Junior College

East Zone

- Bedok Green Primary School
- Bedok West Primary School
- Canossa Convent Primary School
- Casuarina Primary School
- Changkat Primary School
- CHIJ Katong Primary School
- Chongzheng Primary School
- Coral Primary School
- Damai Primary School
- East Coast Primary School
- East Spring Primary School
- East View Primary School
- Elias Park Primary School
- Eunoss Primary School
- Fengshan Primary School
- Geylang Methodist School (Primary)
- Gongshang Primary School
- Griffiths Primary School
- Haig Girls' School
- Junyuan Primary School
- Loyang Primary School
- Maha Bodhi School
- Meridian Primary School
- Ngee Ann Primary School
- Northlight School
- Opera Estate Primary School
- Park View Primary School
- Pasir Ris Primary School
- Paya Lebar Methodist Girls Secondary School
- Poi Ching School
- Qiaonan Primary School
- St Anthony's Canossian Primary School
- St Hilda's Primary School
- St Stephen's Primary School
- Tampines North Primary School
- Tampines Primary School
- Tanjong Katong Primary School
- Tao Nan School
- Telok Kurau Primary School
- Temasek Primary School
- White Sands Primary School
- Yu Neng Primary School
- Yumin Primary School
- Anglican High School
- Bedok Green Secondary School
- Bedok North Secondary School
- Bedok South Secondary School
- Bedok Town Secondary School
- Bedok View Secondary School
- Broadrick Secondary School
- Chai Chee Secondary School
- Changkat Changi Secondary School
- CHIJ Katong Convent
- Chung Cheng High School (Main)
- Coral Secondary School
- Damai Secondary School
- Dunman High School
- Dunman Secondary School
- East Spring Secondary School
- East View Secondary School
- Geylang Methodist School (Secondary)
- Greenvue Secondary School
- Hai Sing Catholic
- Junyuan Secondary School
- Loyang Secondary School
- MacPherson Secondary School
- Manjusri Secondary School
- Ngee Ann Secondary School
- Pasir Ris Crest Secondary School
- Pasir Ris Secondary School
- Paya Lebar Methodist Girls Primary School
- Ping Yi Secondary School
- Siglap Secondary School
- Springfield Secondary School
- St Anthony's Canossian Secondary School
- St Hilda's Secondary School
- St Patrick's School
- Tampines Secondary School
- Tanjong Katong Girls'
- Tanjong Katong Secondary School
- Telok Kurau Secondary School
- Temasek Secondary School
- Victoria School
- Tampines Junior College
- Temasek Junior College
- Victoria Junior College

West Zone

- Assumption Pathway School
- Beacon Primary School
- Boon Lay Garden Primary School
- Bukit Panjang Primary School
- Bukit Timah Primary School
- Bukit View Primary School
- CHIJ (Our Lady Queen of Peace)
- Chua Chu Kang Primary School
- Clementi Primary School
- Concord Primary School
- Corporation Primary School
- Dazhong Primary School
- De La Salle School
- Fuhua Primary School
- Greenridge Primary School
- Henry Park Primary School
- Hong Kah Primary School
- Jurong Primary School
- Jurong West Primary School
- Juying Primary School
- Keming Primary School
- Kranji Primary School
- Lakeside Primary School
- Lianhua Primary School
- Methodist Girls' School (Primary School)
- Nan Hua Primary School
- Nanyang Primary School
- Pei Hwa Presbyterian Primary School
- Pioneer Primary School
- Princess Elizabeth Primary School
- Qifa Primary School
- Rulang Primary School
- Shuqun Primary School
- South View Primary School
- St Anthony's Primary School
- Teck Whye Primary School
- Unity Primary School
- West Grove Primary School
- West View Primary School
- Xingnan Primary School
- Yew Tee Primary School
- Yuhua Primary School
- Zhenghua Primary School
- Assumption English School
- Boon Lay Secondary School
- Bukit Batok Secondary School
- Bukit Panjang Government High School
- Bukit View Secondary School
- Chestnut Drive Secondary School
- Chua Chu Kang Secondary School
- Clementi Town Secondary School
- Dunearn Secondary School
- Fajar Secondary School
- Fuhua Secondary School
- Greenridge Secondary School
- Hillgrove Secondary School
- Hong Kah Secondary School
- Hua Yi Secondary School
- Hwa Chong Institution
- Jurong Secondary School
- Jurong West Secondary School
- Jurongville Secondary School
- Juying Secondary School
- Kranji Secondary School
- Nan Hua High School
- Nanyang Girls' High School
- New Town Secondary School
- NUS High School of Math and Science
- Pioneer Secondary School
- Regent Secondary School
- River Valley High School
- Shuqun Secondary School
- Swiss Cottage Secondary School
- Tanglin Secondary School
- Teck Whye Secondary School
- Unity Secondary School
- West Spring Secondary School
- Westwood Secondary School
- Yuan Ching Secondary School
- Yuhua Secondary School
- Yusof Ishak Secondary School
- Zhenghua Secondary School
- Anglo-Chinese Junior College
- Jurong Junior College
- Millennia Institute
- Pioneer Junior College



Should you require more information, please contact our education consultants at (65) 6836 6466 or write to info@mastereign.com to make appointments for further discussion.

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