

MASTEREIGN

ENRICHMENT GROUP

From Success To Significance



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VISION & MISSION

To be Asia Pacific's best and most admired holistic enrichment group.

To thrive as a leading holistic tribe with a heart to serve and a passion to make positive impact in Singapore and the region. The journey is from success to significance.

OUR CULTURE

As a united tribe, we have a continuous growing organizational structure that does not stifle but instead encourage each individual to be innovative and enterprising. That means we have the courage to take creative risks, embrace change and push the envelope to profit others.

We believe in creating value for our customers, bringing benefits to our associates and being the source of tremendous blessing at large.

Our leaders know where they are going and we follow and commit ourselves to the vision. We let tribal customs thrive by mutually respecting and recognizing one another's contributions and talents.

The journey ahead is not without obstacles but in the midst of it all, we remember to celebrate life and cheer everyone to finish strong in the race.

OUR CUSTOMERS

Since 1997, we have served more than a quarter of a million youths and adults in over 300 government schools and educational institutions. Many are customers who have stayed with us for years and on that note, we are grateful and humbled.

Our tribal values which are spelt out in the 4Rs have effectively served as practical guideposts for us to grow and thrive.

RESPONSIBILITY - We can be trusted to do what we have promised. We do what is right with integrity and sincerity.

RELATIONSHIP - We care for the quality of life of each person. We inspire compassion, optimism and fun wherever we are.

RESULTS - We encourage ownership and work practices that lead to a strong finish. We plan wisely, monitor closely and overcome problems through creative solutions. We want only excellent and remarkable outcomes.

REWARDS - We practise sound stewardship principles. We are a generous tribe and we reward the best in the land. We are transparent and fair in our dealings and these are what make this tribe attractive and authentic.



MASTEREIGN ADVENTURES

“The Great Outdoors - therein lies the greatest classroom of all!”

OUR PROGRAMME DIRECTOR



Glenn Loh

Glenn Loh is a visionary with limitless imaginations and is always conjuring new and fresh concepts and ideas to bring variety to the programmes for his public and private sector clients. Having worked in the airline industry for more than a decade, Glenn has always been a service-oriented individual, always placing clients' interest above all else. Having also served in the media industry for some years, he has combined his overseas exposure and creativity into a style that is unique. Glenn is versatile with managing / hosting corporate events and customised indoor / outdoor teambuilding programmes.

Glenn is a highly charismatic and flamboyant trainer and he is able to connect with participants at all levels. He is a strong advocator of having a positive mindset. He has a way to evoke the emotions of his participants and bring out the essence of bonding and togetherness in his programmes. Being in the industry for 10 years as well as a lover of all sports and the outdoor life, he is well characterised for his work-rate, high-energy, approachable, candid and fun style of training and hosting. Clients from the corporate sector and educational institutions are drawn to his ability to instantly connect with an audience. They are also impressed with his ability to conduct workshops that successfully meet their objectives and requirements.

Glenn's foray into enrichment programmes started in 2000. A firm believer in educating youths, he has made the outdoor platform an enriching playground. Some of his memorable projects include (1) St. Andrew Secondary School - camp for participants with strong characters at Kota Tinggi, Malaysia (2) Central Narcotics Bureau (CNB) - Community Service Camp for participants to abstain from negative influences in life (3) YMCA - "Y" camp for the disabled. (4) Compassvale Secondary School - experiential learning for students with abseiling from the school building and the attendance of the Minister Of Education as the highlight (5) Fairfield Methodist Primary School Internationalization Trip to Kunming, Yunnan where students were exposed to Chinese culture. Back to basics learning was experience with 3 days of village stay. Till date he has shared his expertise with more than 100 schools.

Glenn's signature mark on the outdoor platform was

his conceptualisation of the campfire. Knowing that participants greatly look forward to this particular part of the event, he moved away from the 'traditional' way of campfire. After countless discussions with organisations, brainstorming sessions and deep thoughts, coupled with his worldwide travelling and media experience, a concept was materialised. Till date, it is still enjoyed widely.

Glenn has diversified into the corporate industry for the last eight years. He has trained staff of all levels inclusive of middle to senior management staff of many organizations. He has won over many participants with his personality and sincerity in his training. Some of his breakthrough programmes were conceptualizing a highly successful corporate - E-mazing Race teambuilding event in Phuket & Taipei, Taiwan and a customised bonding event in Bangkok, Thailand. In 2008, 2009 & 2010 he hosted events for SingTel, VivoCity and Mapletree Investments, Singapore Press Holdings, etc to great successes. He has received countless accolades and is a highly sought-after trainer, host and facilitator in Singapore and many parts of Asia.

OUR PROGRAMME COSULTANT



Danny Toh

Danny Toh is an Outdoor Education enthusiast who believes deeply in the educational value of Adventure. Ever since his first mountaineering trek in Secondary 2, Danny has gone on to various Outdoor Sports like abseiling, sports climbing and trekking. He has also been actively engaging in Outdoor Education as an Adventure Instructor for the past 8 years, conducting camps and Outdoor Education Programmes.

Danny is a certified First Aider and has attained proficiency in Sports Climbing Level 2 and Abseiling Level 2. He has also been involved heavily in the development of PAL Outdoor Education Programmes as well as promoting Outdoor Education as a tool for reaching out to youth-at-risk. He will be pursuing further certification in the various Outdoor Sports in the near future.

Danny graduated from the University of London External Programme with an Honours Degree in Business from the London School of Economics and spends his free time engaging in photography as a hobby.

OUR MAIN TRAINERS

Lin Wenxiong | Faisal Lockman | Nadia Jamaluddin | Hairil Amrin | Ng Ri Xiang | Noor Iqbal



MA 003 **CIP Camps** *(Local & Overseas)*

Community Involvement Programme (CIP) Camps are specifically designed to allow students a platform to give back to society in a meaningful way. During the Camp, the key motivation behind CIP will be reinforced and the focus will be on self-reflection.

MA 005 **Outdoor Education Programme** *(Local & Overseas)*

School may choose to engage students in weekly Outdoor Education Programmes instead of camps. Such programmes are conducted in the school premises and involve Outdoor Journeys in at least one of the lessons. The advantages of running weekly Outdoor Education Programmes include lower costs, longitudinal character development with time for follow up compared to a 3 days' camp and less demand on school's resources.

MA 001 **Adventure Camps** *(Local & Overseas)*

Focusing on experiential learning and adapting to the outdoor environment, Adventure camps allow students to step out of their comfort zones and build resilience through engaging in Teambuilding and meaningful Outdoor Activities.

MA 002 **Leadership Camps** *(Local & Overseas)*

Our Leadership Camps aim to instill Leadership Values and Qualities in participants. Targeted at Student Leaders, Councillors and Prefects, these Camps provide ample opportunities for participants to exercise their Leadership Skills. Value-added workshops like Motivational Talks, Public Speaking workshops, Goal Setting or Time Management modules can be infused into the camp.

MA 004 **CCA Camps** *(Local & Overseas)*

Each Camp will be specially customized to cater to the requirements of the CCA involved, be it a Sports group or Uniformed Group. Leadership will be one of the topics to be highlighted for such Camps.

MA 006 **Multi-Racial Camp**

This is an awesome platform to build racial harmony and National Education. Fun, enriching and objective-based activities and games will be conducted for this camp.

Fusion Programmes



AAF 001 **Performing Arts** *(Drama / Music)*

Camp settings allow students to build rapport among themselves and also pick up performing arts skills such as Drama / Music from infusion of Performing Arts activities. Students will put up a Showcase of talents learnt during the outdoor campfire.



AAF 002 **Media Arts**

Media Arts skills lessons can be infused into a 2 day 1 night or a 3 day 2 nights camp, where the students will undergo intensive skills training by the professional Media Arts trainers. Students will also participate in teambuilding activities to understand the need of working as a unit in a film setup.



AAF 003 **Visual Arts**

With a Wall Mural or Arts Gallery in the school as the final project in a camp, students come together in an outdoor setting to work on the final project and will understand the term "Together Everyone Achieves More" via different sets of Teambuilding games.



AAF 004 **Multi-Sports**

Schools could choose one team sports during 3 day 2 night camps to develop the team apart from teambuilding games conducted. Individual team sports also promoted better rapport amongst team members and produce better results. Classroom lessons will be included to promote a better understanding of the rules and objectives of the chosen sport. This camp allows for students to help plan a sports event for the school. (eg: Sport Leaders to help in Sports Day)



AAF 005 **Champions**

The programme targets to help Youths-at-Risk. To achieve that objective, specialized trainers need to first earn the trust of the students by leading them through a 3day2night Confidence Building Camp. The Trainers can further build on the trust and belief of the students through different teambuilding and confidence building activities.



AAF 006 **Achievers**

Leadership Camps can come together in the forms of teambuilding and confidence building activities and motivational talks. In a camp setting, it gives different individuals a chance to shine as a leader through different aspects of leadership qualities needed during the course of activities during the camp.

Our Partner Schools

North Zone

- Admiralty Primary School
- Ahmad Ibrahim Primary School
- Anchor Green Primary School
- Anderson Primary School
- Canberra Primary School
- CHIJ (OLN) Primary School
- CHIJ St Nicholas (Primary School)
- Chongfu Primary School
- Compassvale Primary School
- Endeavour Primary School
- Evergreen Primary School
- Fernvale Primary School
- Fuchun Primary School
- Greendale Primary School
- Greenwood Primary School
- Horizon Primary School
- Huamin Primary School
- Innova Primary School
- Jiemin Primary School
- Maris Stella High (Primary School)
- Marsiling Primary School
- Mayflower Primary School
- Mee Toh School
- Montfort Junior School
- Nan Chiau Primary School
- Naval Base Primary School
- North Spring Primary School
- North View Primary School
- North Vista Primary School
- Northland Primary School
- Peiyong Primary School
- Punggol Primary School
- Qihua Primary School
- Rivervale Primary School
- Rosyth School
- Sembawang Primary School
- Seng Kang Primary School
- Si Ling Primary School
- Wellington Primary School
- Woodgrove Primary School
- Woodlands Primary School
- Woodlands Ring Primary School
- Xinmin Primary School
- Xishan Primary School
- Yio Chu Kang Primary School
- Yishun Primary School
- Admiralty Secondary School
- Ahmad Ibrahim Secondary School
- Anderson Secondary School
- Bowen Secondary School
- Canberra Secondary School
- CHIJ St Joseph's Convent
- CHIJ St Nicholas (Secondary School)
- Christ Church Secondary School
- Chung Cheng High Sch (Yishun)
- Compassvale Secondary School
- Deyi Secondary School
- Evergreen Secondary School
- Fuchun Secondary School
- Greendale Secondary School
- Hougang Secondary School
- Maris Stella High (Secondary School)
- Marsiling Secondary School
- Montfort Secondary School
- Nan Chiau High School
- Naval Base Secondary School
- North View Secondary School
- North Vista Secondary School
- Northbrooks Secondary School
- Northland Secondary School
- Orchid Park Secondary School
- Pei Hwa Secondary School
- Presbyterian High School
- Punggol Secondary School
- Riverside Secondary School
- Sembawang Secondary School
- Seng Kang Secondary School
- Serangoon Secondary School
- Si Ling Secondary School
- Singapore Sports School
- Woodgrove Secondary School
- Woodlands Ring Secondary School
- Woodlands Secondary School
- Xinmin Secondary School
- Yio Chu Kang Secondary School
- Yishun Secondary School
- Yishun Town Secondary School
- Anderson Junior College
- Serangoon Junior College
- Yishun Junior College

South Zone

- Ai Tong School
- Ang Mo Kio Primary School
- Anglo-Chinese Junior
- Anglo-Chinese Primary School
- Balestier Hill Primary School
- Bendemeer Primary School
- Blangah Rise Primary School
- Catholic High School
- Cedar Primary School
- CHIJ (Kellock)
- CHIJ (Toa Payoh) Primary School
- CHIJ-Our Lady of Good Counsel
- Da Qiao Primary School
- Fairfield Methodist School (Primary School)
- Farrer Park Primary School
- First Toa Payoh Primary School
- Gan Eng Seng Primary School
- Guangyang Primary School
- Holy Innocents' Primary School
- Hong Wen School
- Jing Shan Primary School
- Kheng Cheng School
- Kuo Chuan Presbyterian Primary School
- Marymount Convent School
- New Town Primary School
- Pei Chun Public School
- Pei Tong Primary School
- Queenstown Primary School
- Radin Mas Primary School
- Raffles Girls' Primary School
- River Valley Primary School
- St Andrew's Junior School
- St Gabriel's Primary School
- St Joseph's Institution Junior
- St Margaret's Primary School
- Teck Ghee Primary School
- Townsville Primary School
- Xinghua Primary School
- Yangzheng Primary School
- Zhangde Primary School
- Zhonghua Primary School
- ACS (Independent)
- Ang Mo Kio Secondary School
- Anglo-Chinese (Barker Road) Secondary School
- Balestier Hill Secondary School
- Bartley Secondary School
- Beatty Secondary School
- Bendemeer Secondary School
- Bishan Park Secondary School
- Bukit Merah Secondary School
- Cedar Girls' Secondary School
- CHIJ Secondary School (Toa Payoh)
- CHIJ St Theresa's Convent
- Chong Boon Secondary School
- Clementi Woods Secondary School
- Crescent Girls' School
- Fairfield Methodist School (Secondary School)
- First Toa Payoh Secondary School
- Gan Eng Seng School
- Guangyang Secondary School
- Henderson Secondary School
- Holy Innocents' High School
- Kent Ridge Secondary School
- Kuo Chuan Presbyterian Secondary School
- Mayflower Secondary School
- Outram Secondary School
- Peicai Secondary School
- Peirce Secondary School
- Queenstown Secondary School
- Queensway Secondary School
- Raffles Institution
- Serangoon Garden Secondary School
- Singapore Chinese Girls' School
- St Andrew's Secondary School
- St Gabriel's Secondary School
- St Joseph's Institution
- St Margaret's Secondary School
- Whitley Secondary School
- Yuying Secondary School
- Zhonghua Secondary School
- National Junior College
- Nanyang Junior College

East Zone

- Bedok Green Primary School
- Bedok West Primary School
- Canossa Convent Primary School
- Casuarina Primary School
- Changkat Primary School
- CHIJ Katong Primary School
- Chongzheng Primary School
- Coral Primary School
- Damai Primary School
- East Coast Primary School
- East Spring Primary School
- East View Primary School
- Elias Park Primary School
- Eunoss Primary School
- Fengshan Primary School
- Geylang Methodist School (Primary)
- Gongshang Primary School
- Griffiths Primary School
- Haig Girls' School
- Junyuan Primary School
- Loyang Primary School
- Maha Bodhi School
- Meridian Primary School
- Ngee Ann Primary School
- Northlight School
- Opera Estate Primary School
- Park View Primary School
- Pasir Ris Primary School
- Paya Lebar Methodist Girls Secondary School
- Poi Ching School
- Qiaonan Primary School
- St Anthony's Canossian Primary School
- St Hilda's Primary School
- St Stephen's Primary School
- Tampines North Primary School
- Tampines Primary School
- Tanjong Katong Primary School
- Tao Nan School
- Telok Kurau Primary School
- Temasek Primary School
- White Sands Primary School
- Yu Neng Primary School
- Yumin Primary School
- Anglican High School
- Bedok Green Secondary School
- Bedok North Secondary School
- Bedok South Secondary School
- Bedok Town Secondary School
- Bedok View Secondary School
- Broadrick Secondary School
- Chai Chee Secondary School
- Changkat Changi Secondary School
- CHIJ Katong Convent
- Chung Cheng High School (Main)
- Coral Secondary School
- Damai Secondary School
- Dunman High School
- Dunman Secondary School
- East Spring Secondary School
- East View Secondary School
- Geylang Methodist School (Secondary)
- Greenview Secondary School
- Hai Sing Catholic
- Junyuan Secondary School
- Loyang Secondary School
- MacPherson Secondary School
- Manjusri Secondary School
- Ngee Ann Secondary School
- Pasir Ris Crest Secondary School
- Pasir Ris Secondary School
- Paya Lebar Methodist Girls Primary School
- Ping Yi Secondary School
- Siglap Secondary School
- Springfield Secondary School
- St Anthony's Canossian Secondary School
- St Hilda's Secondary School
- St Patrick's School
- Tampines Secondary School
- Tanjong Katong Girls'
- Tanjong Katong Secondary School
- Telok Kurau Secondary School
- Temasek Secondary School
- Victoria School
- Tampines Junior College
- Temasek Junior College
- Victoria Junior College

West Zone

- Assumption Pathway School
- Beacon Primary School
- Boon Lay Garden Primary School
- Bukit Panjang Primary School
- Bukit Timah Primary School
- Bukit View Primary School
- CHIJ (Our Lady Queen of Peace)
- Chua Chu Kang Primary School
- Clementi Primary School
- Concord Primary School
- Corporation Primary School
- Dazhong Primary School
- De La Salle School
- Fuhua Primary School
- Greenridge Primary School
- Henry Park Primary School
- Hong Kah Primary School
- Jurong Primary School
- Jurong West Primary School
- Juying Primary School
- Keming Primary School
- Kranji Primary School
- Lakeside Primary School
- Lianhua Primary School
- Methodist Girls' School (Primary School)
- Nan Hua Primary School
- Nanyang Primary School
- Pei Hwa Presbyterian Primary School
- Pioneer Primary School
- Princess Elizabeth Primary School
- Qifa Primary School
- Rulang Primary School
- Shuqun Primary School
- South View Primary School
- St Anthony's Primary School
- Teck Whye Primary School
- Unity Primary School
- West Grove Primary School
- West View Primary School
- Xingnan Primary School
- Yew Tee Primary School
- Yuhua Primary School
- Zhenghua Primary School
- Assumption English School
- Boon Lay Secondary School
- Bukit Batok Secondary School
- Bukit Panjang Government High School
- Bukit View Secondary School
- Chestnut Drive Secondary School
- Chua Chu Kang Secondary School
- Clementi Town Secondary School
- Dunearn Secondary School
- Fajar Secondary School
- Fuhua Secondary School
- Greenridge Secondary School
- Hillgrove Secondary School
- Hong Kah Secondary School
- Hua Yi Secondary School
- Hwa Chong Institution
- Jurong Secondary School
- Jurong West Secondary School
- Jurongville Secondary School
- Juying Secondary School
- Kranji Secondary School
- Nan Hua High School
- Nanyang Girls' High School
- New Town Secondary School
- NUS High School of Math and Science
- Pioneer Secondary School
- Regent Secondary School
- River Valley High School
- Shuqun Secondary School
- Swiss Cottage Secondary School
- Tanglin Secondary School
- Teck Whye Secondary School
- Unity Secondary School
- West Spring Secondary School
- Westwood Secondary School
- Yuan Ching Secondary School
- Yuhua Secondary School
- Yusof Ishak Secondary School
- Zhenghua Secondary School
- Anglo-Chinese Junior College
- Jurong Junior College
- Millennia Institute
- Pioneer Junior College



Should you require more information, please contact our education consultants at (65) 6836 6466 or write to info@mastereign.com to make appointments for further discussion.

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